



c-creators.org

A quick introduction



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Today's topics:

- Circular EXPO and Circular Valley
- C-Creators
- Input for discussion

Circular EXPO and future Circular Valley

Innovation center to accelerate the transition

Circular EXPO



Circular Valley



Helping organizations further:

- Exhibition
- Guided Tours
- Work spaces
- Test labs

C-Creators

Assisting business and government to scale up circular economy

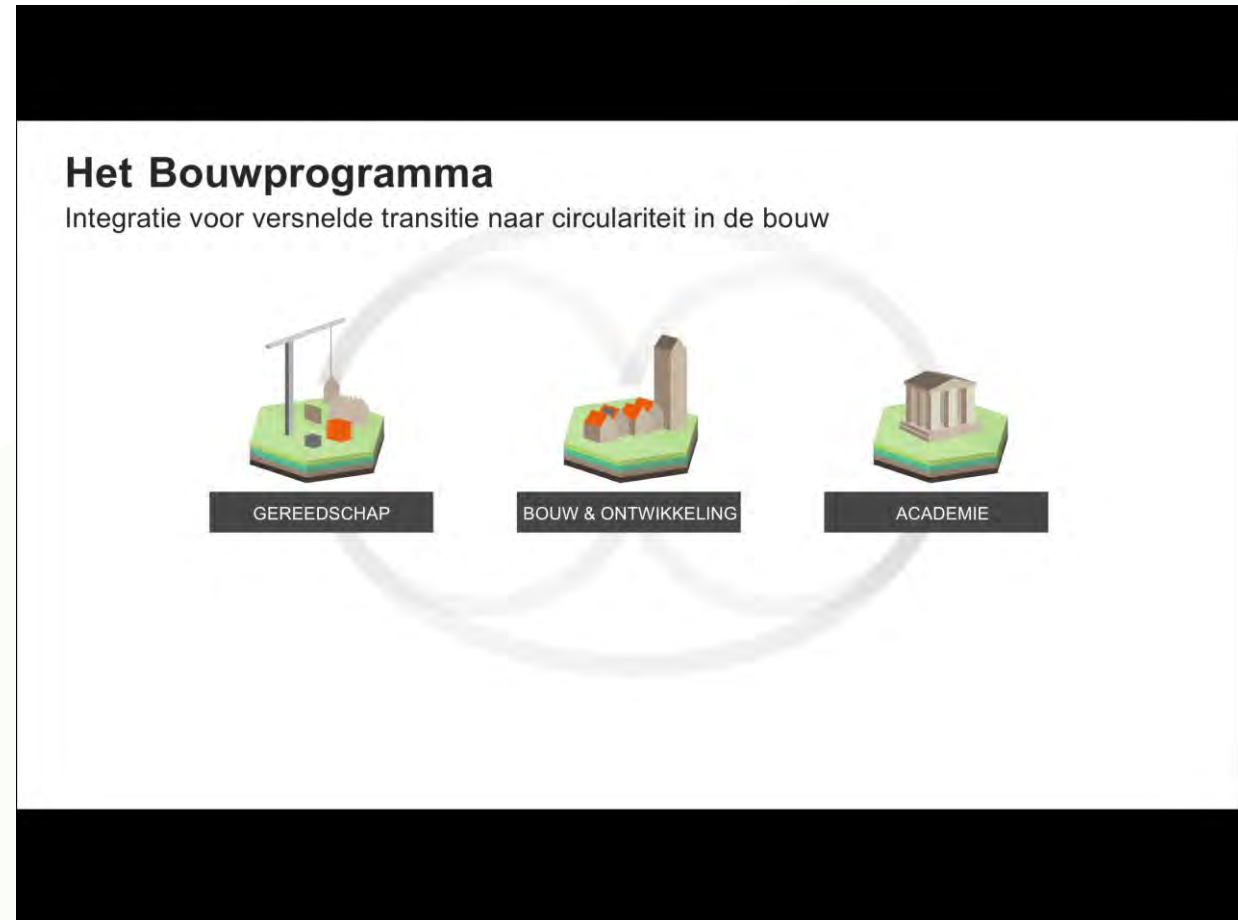


Tracks

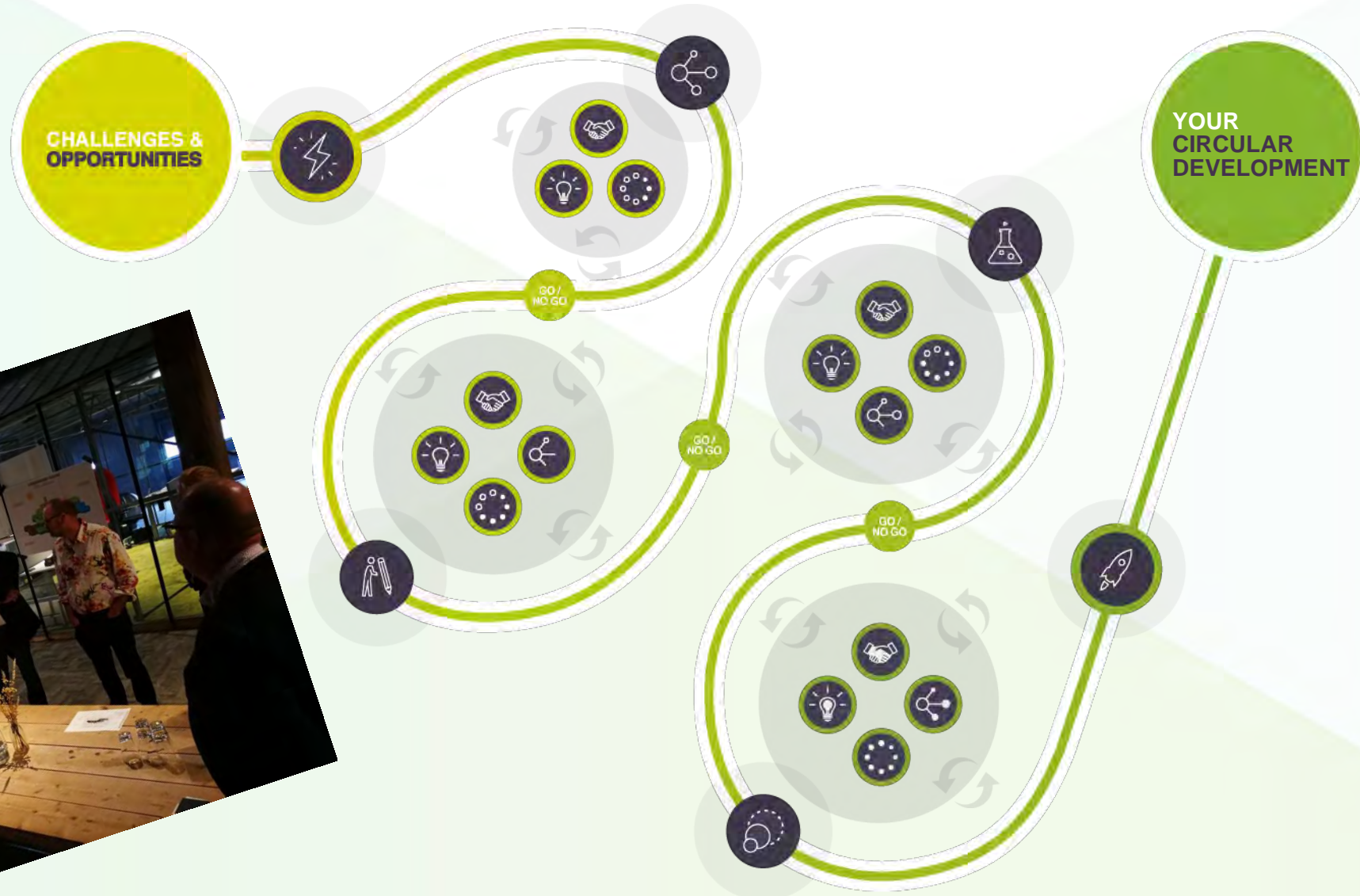
- Get on Track
- Open Innovation Track
- Breakthrough Track

Programs

- Construction
- Agriculture & biomass
- Logistics



Open innovation tracks



Input for discussion

Government:

- Make the right things mandatory
- Invest in spreading knowledge first
- Support innovation centers and experts that can assist businesses.
- Make innovation centers accessible.

Business/Private Sector:

- Dear to pioneer
- Work together with your supply chain in an early stage
- Join an innovation districts, hubs

Main challenges:

- Not being able to be in control of the whole process
- Companies need demand for circular products in order to invest, whilst investment enables the creation of circular products
- Supply chain collaboration is inevitable
- Define economic growth through quality not quantity.
- Built environment is a great sector to start with on a cities scale.